## Audit Wales – A missed opportunity - Social Enterprises

## Published December 2022

What are we trying to achieve, the outcome	The Council is committed to continue to support steps to deliver a circular economy that provides local jobs, training opportunities and other community and social benefits for local social good and that help to mitigate poverty and inequality. Considering Social Enterprise can be part of our service options in the context of socially responsible procurement. This means taking action when purchasing goods, works and services, to improve economic, social, environmental and cultural wellbeing of Rhondda Cynon Taf.
Why we need to do it:	Our current Corporate Plan ' <u>Making a Difference</u> ' aims to create the opportunity for people and businesses to be entrepreneurial and fulfil their potential. In 2020 a <u>Vision for Social Enterprise2020-30</u> was launched alongside an action plan for its delivery. Transforming Wales through Social Enterprise: vision and action plan was co-produced by social enterprises and social enterprise support agencies with the support of Welsh Government and has the potential to play a significant role in helping Public Bodies to meet the seven National Well-being Goals, and in particular a Wales of Cohesive Communities. Also, the Social Partnership and Public Procurement (Wales) Act which places social partnership on a statutory footing in Wales has recently gained Royal Assent. Among other things the Act promotes fair work and socially responsible public procurement.

Recommendation	Council's Response	Next Steps	Timescale	Responsible
				Officer
1. To get the best from their work with	Noted			
and funding of Social Enterprises, local	The Audit Wales report identifies a number	The Council is considering the	March	Syd Denis/
authorities need to ensure they have	of complex and interconnected issues	detail of the report so that we	2024	Marc
the right arrangements and systems in	across a range of services. The report also	can more effectively maximise		Crumbie/
place. We recommend that local	included reference to our work to develop	resources in developing our		Lesley
authority officers use the checklist in	microenterprises through our *'Community	approach both strategically and		Lawson
Appendix 2 to:	Catalyst' project, recently implemented,	locally. We will continue to use		
<ul> <li>self-evaluate current Social</li> </ul>	which offers a local and sustainable solution	all resources, including the		
Enterprise engagement,	within social care.	Audit Wales checklist, to		
		inform and strengthen our		

Recommendation	Council's Response	Next Steps	Timescale	Responsible Officer
management, performance and practice;	The Council has a good track record of establishing Community Benefits through			
<ul> <li>identify opportunities to improve</li> </ul>	our procured contracts; has used a local			
joint working; and	Social Enterprise to deliver part of refit in	social enterprises and the		
<ul> <li>jointly draft and implement an</li> </ul>	our office accommodation and can point to	community value they offer.		
action plan with timeframes and	examples of providing opportunities for			
responsibilities clearly set out to	training and jobs for people with disabilities	This approach will also be in the		
address the gaps and weaknesses	including our 'Learning Curve' enterprises	-		
identified through the self-	as well as the Award winning <u>Vision</u>			
evaluation.	Products. In 2022, we also implemented a	•		
	local Social Value Measurement Framework	· · · · ·		
	(TOMS) through which we are able to			
	monitor the social value of our contracts.	, ,		
	However, we can do more to consider social			
	enterprises in delivering our services.	arrangements within the new		
	The Council also plays a significant role in its	-		
	work with, and support, to community	into effect in 2024.		
	based social enterprises including:			
	• utilising social enterprises to provide			
	low level assistance to residents as part			
	of a range of support options.			
	administering a range of funds to local			
	social enterprises.			
	• providing support to apply for funding.			
	facilitating Community Asset Transfers			
	to local social enterprises such as 'Y Siop			
	Fach Sero', Age Connects Morgannwg,			
	Cambrian Village Trust.			

Recommendation	Council's Response	Next Steps	Timescale	Responsible Officer
	<ul> <li>providing projected and actual Social Value calculations on the social and wellbeing value of their activities along with a 'Social Return on Investment' calculation.</li> </ul>			
<ul> <li>2. To drive improvement we recommend that the local authority: <ul> <li>formally approve the completed Action Plan;</li> <li>regularly report, monitor and evaluate performance at relevant scrutiny committees; and</li> <li>revise actions and targets in light of the authority's evaluation and assessment of its performance.</li> </ul> </li> </ul>	Noted The Council is currently mapping community based enterprises as part of its business as usual and is also in early discussions with a third party to scope a potential project that will establish a baseline of Social Businesses in RCT, their size and scope and the extent of their ability and willingness to engage with the Council. The draft Aberdare Regeneration Strategy also contains reference to early plans to engage with Social Enterprises within the context of the strategic objective 'To support the development of a greater variety of businesses within the town that satisfy emerging opportunities from both growing visitor demands and local needs'.	across RCT. The actions arising from recommendation 1 will also support the delivery of recommendation 2.	March 2024	Syd Dennis/ Marc Crumbie/ Derek James/ Lesley Lawson/
3. To ensure the local authority delivers	Noted. *See also recommendation above.	The Annual Descent of the	Ostakar	
its S.16 responsibilities to promote Social Enterprises we recommend that it reports on current activity and future	The <u>2021/22 Director's Report</u> set out early work to develop the 'Community Catalyst' Partnership Service model to support	Director of Social Services	October 2023	Neil Elliot

Recommendation	Council's Response	Next Steps	Timescale	Responsible
				Officer
priorities following the evaluation of its	people to develop small community based	address relevant Social		
Action Plan including the Annual	enterprises which is currently being piloted	Enterprises input that will help		
Report of the Director of Social	in North Cynon.	to strengthen its response to		
Services.		meeting the requirements of		
		Social Services and Well-being		
		Act.		